

Hollis Social Library

Strategic Plan 2023 – 2026

VISION

Connect, Explore, Inspire

MISSION

We welcome and connect the community with informational, cultural, and enriching resources to promote literacy, stimulate the imagination, and support lifelong learning.



Community Engagement

1

Expand community outreach and cultivate connections with local partners to strengthen relationships and visibility.

2

Increase community awareness of library services through creative communications and promotions.



Strong Core Services

1

Design and deliver robust and responsive programming.

2

Update and diversify collections to broaden selection and encourage exploration.

3

Ensure excellent customer service and adapt library services to meet the evolving needs of the community.



Culture, Spaces, & Sustainability

1

Expand staff capacity and foster a positive work culture.

2

Optimize library spaces to provide a welcoming, comfortable, and functional library for all.

3

Develop financial resources to provide for future needs and growth.